

## 2016 Directory & City Magazine

### RATES & SPECIFICATIONS

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#### **PREMIUM AD RATES**

Back Cover	\$2400
Inside Front Cover	\$2200
Inside Back Cover	\$2000
Pages 1 & 3	\$1900

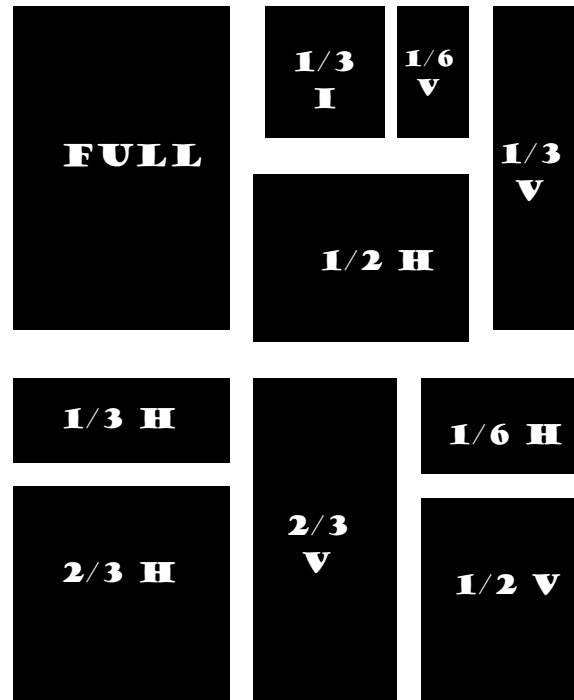
#### **REGULAR AD RATES**

Full Page (width x height) 7.375 x 9.875 Trim size 8.375 x 10.875	\$1700
2/3 Page (H) 7.375 x 6.375 (V) 4.75 x 9.875	\$1275
1/2 Page (V) 4.75 x 7.312 (H) 7.375 x 4.75	\$900
1/3 Page (H) 7.375 x 3.25 (V) 2.312 x 9.875 (I) 4.75 x 4.75	\$640
1/6 Page (H) 4.75 x 2.312 (V) 2.312 x 4.75	\$345

#### **TERMS & CIRCULATION**

- Publish Date: Fall 2015
- Circulation: 10,000 (Avg Audience 52,000)
- All ads due by July 10

*A great Advertising Opportunity.....10,000 printed*



#### **DIGITAL AD COMPATIBILITY**

Print standard digital files is a must in order to process your ad. Acceptable digital files are: PDF, Quark, Photoshop and Illustrator. Photo images need to be in TIFF or JPEG format if possible. Vector images in EPS Illustrator or Freehand. Please include all fonts printer and screen fonts. Please include a printed proof. E-mailed files must include a PDF or jpeg.